

Press release

emagine Group joins forces with ProData Consult

emagine Group and ProData Consult join forces. Together, the two companies gain a strong foothold in France, Germany, the United Kingdom, Denmark, Sweden, Norway, Poland, the Netherlands, and India.

Paris/Copenhagen 1st September 2021:

emagine Group today announced, that it has been acquired by ProData Consult, the leading Northern European talent-centric provider of high-end business and IT consultants. emagine Group, headquartered in Paris, incorporates both consultancy and technical expertise in business, information technology and engineering, providing clients with professional advice and expert skills to further develop and maintain their business performance.

Jean-Francois Bodin, CEO of emagine Group, says: “We are thrilled to join the ProData Consult team, a successful fast-growing company with a strong IT-platform, a great network and impressive client portfolio. emagine is very similar to ProData Consult and we share the same ambitions to deliver flawless services for IT and digitalization projects. We see great opportunities, for us and for our business partners, and look forward to developing synergies and expanding together”.

The transaction, backed by private equity company Axcel, will be the fourth acquisition ProData Consult undertakes in less than two years. Utilizing its proprietary IT platform, ProData Consult offers its blue-chip clientele scalability and access to quality-assured high-end business consultants and IT professionals, both through its large network of local freelance consultants and its Nearshoring-as-a-Service delivered from three hubs in Poland.

“We are convinced that emagine is a perfect match for us both, in terms of enlarging our geographical reach, the IT platform synergies to be realized and our corporate culture. emagine’s prominent positions in their key markets France, Germany, and UK fit perfectly with our position in the Nordics and Poland. The enlarged reach will enable us to offer major domestic and international clients a fully integrated pan-European range of high-end, coherent consultancy services”, says Anders Gratte, CEO, ProData Consult.

ProData Consult, based in Copenhagen, reached 202m EUR in revenue in 2020 and employs 150 people. Servicing clients from 14 locations in Europe and India, emagine Group achieved 150m EUR in revenue in 2020.

“The double-digit organic growth ProData Consult has experienced in recent years is fuelled by the fact that digitalization is a top priority for most companies in the Nordics and across Europe”. “Scalability and access to the most skilled IT resources in a flexible, agile, and scalable model is more important than ever in the current unpredictable and fast-moving business environment,” says Anders Gratte.

Anders Gratte will continue as CEO in the combined businesses post-closing. Jean-Francois Bodin will remain part of management and play an instrumental role in the integration process of ProData Consult and emagine.

The acquisition of emagine Group is subject to customary regulatory approvals in all relevant jurisdictions.

About emagine Group

emagine Group provide clients with professional advice and expert skills to further develop and maintain their business performance. The focus is to maintain long lasting relationships and look for ways to develop and deliver innovative technology and services to clients. The company had a revenue of 150m EUR in 2020, more than 1,150 individual consultants delivered projects in 24 countries. The company is headquartered in Paris and has offices in France, Germany, India, Ireland, and the United Kingdom.

www.emagine.org

About ProData Consult

Established in 1994, ProData Consult is a leading Northern European talent-centric provider of business and IT consultants. ProData Consult offers its customers time and material-based consultants through its freelancer network, Nearshoring-as-a-Service and vendor management services. The company had close to 200m EUR in revenues (2020) and employs around 150 FTEs. In 2020, the Company had more than 2,600 individual consultants working for some of the largest and most prestigious clients in Scandinavia and Poland. ProData Consult is headquartered in Copenhagen and has offices in Sweden, Norway, Poland, the Netherlands, and Germany. www.prodataconsult.com